

Director's Report
Rusk County Community Library
August 10, 2021

General:

- We still have Take and Make bags remaining, and the Page Turner Adventures videos are available on the website and on Beanstack until the end of the month. However, bags and views will not be updated. Total bags made and views as of July 31st are what is being reported. Take and Make Bags: 250
- Individual device views of the Page Turner Adventures page total, June and July = 281 Beanstack Page Turner participants (same videos as the website, different method of viewing) = 38 A total of 319 for Page Turner Adventures
- Reading portion: Beanstack Ages 0-11. 48 participants read 16618 minutes; Beanstack Ages 12-Adult. 28 participants read 53974; Paper logs. 51 returned. 216,985 minutes read
- Of 207 registrants, a total of 127 completed, and read 287,577 minutes. That surpassed our goal of 200 registrants and 175,000 minutes.
- Last year we had a total of 196 registrants, 83 completions, and read 157,970 minutes.
- Dude, You're Pretty Okay and I'm Worth It Days, held at North Cedar Academy. A total of 25 teens participated
- I was also able to visit Flambeau's 1st grade summer school and had a storytime with 7 participants.
- Scavenger Hunt - our first in the library since March of 2020. 45 have participated in July.
- National Night Out. I was unable to attend in person, so unfortunately cannot count it in our yearly stats, but there was an excellent turnout of around 550 people

Budget: On track.

Meetings: Hollis attended the MORE director's meeting, and two webmaster meetings.

Staff & Volunteers: Added Alexis Crayne as a part-timer.

Planning:

Other: Estimates for the phone system have been requested. The security system must be upgraded. The fire alarm continues to go off randomly.

Statistics Upper Level: 2758 Lower Level: --

	<u>2021</u>
Checkouts	3,704 (13)
Checkins	3,525 (10)
Renewals	1,817 (9)
Total Circulation	5,521
Items Borrowed	1,058 (11)
Items Lent	1,113 (13)
Net Difference	55
% Locally-owned Checkouts	71.44%
New Patrons	22 (18)
New Items	169 (20)
Pharos Sessions	201 (8)
Wireless Sessions	771 (20)
Overdrive Checkout	1,165 (11)

Freeding Checkout	1 (30)
Website Visits	1,326 (13)

2020

Checkouts	3,015 (10)
Checkins	3,951 (10)
Renewals	1,575 (8)
Total Circulation	4,590
Items Borrowed	814 (11)
Items Lent	852 (10)
Net Difference	38
% Locally-owned Checkouts	73.00%
New Patrons	9 (12)
New Items	136 (23)
Pharos Sessions	229 (2)
Wireless Sessions	1,503 (9)
Overdrive Checkout	1,119 (11)
Freeding Checkout	3 (28)
Website Visits	1,539 (14)