

**Director's Report**  
Rusk County Community Library  
November 9, 2021

**General:** Official Summer Reading: 191 Summer Library Program page views; 94 views of the password protected Page Turner Adventures page; 31 embedded video views (means they watched it on our page as opposed to Beanstack or Facebook) from 8 unique viewers; In 2020 we had 27 embedded video views from 13 unique viewers.

October: Drug Trends (Partnership with Police and Sheriff's Departments and RCYC) with 29 participants; Virtual Teen Night with 22 participants; Beanstack Hallow-Read Around the World with 46 participants reading 37,777 minutes

The Grotesque 10 program—4 attendees

November: We are hosting another Beanstack Reading Challenge (Read Grateful).

**Budget:**

**Meetings:** Valerie will present at WLA. She received a scholarship from IFLS to cover all costs.

**Staff & Volunteers:**

**Planning:**

**Other:**

Statistics    **Upper Level:** 1475    **Lower Level:** --

<u>2021</u>		<u>2020</u>	
Checkouts	2,151 (22)	Checkouts	3,563 (10)
Checkins	2,353 (19)	Checkins	3,637 (8)
Renewals	345 (13)	Renewals	1,838 (9)
Total Circulation	2,496	Total Circulation	5,401
Items Borrowed	1,470 (9)	Items Borrowed	1,152 (9)
Items Lent	1,628 (11)	Items Lent	1,171 (10)
Net Difference	158	Net Difference	19
% Locally-owned Checkouts	31.66%	% Locally-owned Checkouts	67.67%
New Patrons	9 (23)	New Patrons	12 (10)
New Items	281 (11)	New Items	92 (35)
Pharos Sessions	76 (18)	Pharos Sessions	215 (3)
Wireless Sessions	552 (25)	Wireless Sessions	1,612 (9)
Overdrive Checkout	1,197 (11)	Overdrive Checkout	1,072 (12)
Freanding Checkout	1 (23)	Freanding Checkout	16 (10)
Website Visits	1,508 (10)	Website Visits	1,146 (15)