

Director's Report
Rusk County Community Library
August 16, 2022

General:

Beanstack Stats for Summer Reading:

	0-5	6-11	12-18	Adult	Total
Registrations	51	79	33	127	290
Completed	24	37	11	74	146
Minutes	19137	43317	32180	244825	339459

- For Page Turner Adventures we had 60 participants on Beanstack. We will have final numbers from the website views in September as we have access to the videos through August 31st.
- While Valerie hopes to be able to have in person programming next summer, people seem to like the accessibility of the Page Turner Adventures video and Take and Make Bags, and the fact that they can participate in the Summer Library Program on their own schedule.
- Teen Take and Make bags were a huge success and those will be continued throughout the year.
- July Badger Talk video has had 103 views, with 22 participants in real-time.
- Storytime Trail updated

Budget: On track.

Meetings: Christinna has attended Finance Committee, Joint Management and MORE Director's Council meetings and various webinars. Valerie continues to attend PBS workshops and worked hard on planning National Night Out.

Staff & Volunteers: We have had several more people ask to volunteer since putting out a community survey. We will be hiring for another part-time position toward the end of August.

Planning:

Other:

Statistics Upper Level: 3071 Lower Level: --

	2022	2021
Checkouts	4,223 (11)	3,704 (13)
Checkins	4,203 (11)	3,525 (10)
Renewals	1,960 (9)	1,817 (9)
Total Circulation	6,183	5,521
Items Borrowed	1,120 (9)	1,058 (11)
Items Lent	1,278 (12)	1,113 (13)
Net Difference	158	55
% Locally-owned Checkouts	73.48%	71.44%

New Patrons	45 (13)	22 (18)
New Items	257 (10)	169 (20)
Pharos Sessions	203 (9)	201 (8)
Wireless Sessions	358 (20)	771 (20)
Overdrive Checkout	1,222 (11)	1,165 (11)
Freeding Checkout	5 (17)	1 (30)
Website Pageviews	1,369 (15)	1,326 (13)